

## Leadership Development

No successful team, department, business unit, or organization would be where it is today without effective leadership. Effective leadership is always one of the main and primary drivers for growth, development, and innovation. Leadership is about inspiring and motivating people to work together towards a common goal. Effective leadership is critically important within today's dynamic and diverse workplaces. Leadership effectiveness enables both teams and individuals to reach their potential.



## Solutions

**Individually selected modules.** Learners complete selected modules aimed at improving specific leadership skills. This option works best if the intent is to use the modules within a course as weekly assignments. The total number of learner hours depends on the number of modules selected for leadership skill development.

**Leadership Foundations.** The importance of leadership in our 21st Century world cannot be understated. Leadership is what differentiates successful organizations from failing ones. It is also what distinguishes the more successful individuals from others.

The purpose of this module is to focus the BE, KNOW, and DO foundations of leadership. The character of the leader is the BE dimension, the values and attributes that define the leader. The leader must also understand the technical and people skills, the KNOW dimension. The leader must exemplify their values and put their knowledge into action, the DO dimension of leadership.

**Leadership Refresher.** In today's business arena, challenges can arise at any time, and to be an effective leader you need to be able to respond to those challenges with intelligence, strategy, and expertise. If you are having difficulty responding to unanticipated challenges, or if you are simply interested in improving your leadership skills, perhaps it is time to further develop your leadership skills and actions.

The purpose of this module is to refresh your leadership skills and hone your leadership actions so that you can be a more successful leader in your workplace.

**Leading Organizations.** There is a major leadership transition that we do not talk about very often – the transition from senior manager to organizational leader, sometimes referred to as executive level leader. As organizational leaders, we find ourselves responsible for all aspects of the organization including those that we may not be very familiar with based on our experience and development within the organization. Our time horizons shift from months to years.

The purpose of this program is to help you complete this transition; to further develop you as an organizational leader that include responsibilities for strategic leadership, organizational planning, governance, the workforce, customers, performance, quality, and culture.

### Individual Modules

- Business Ethics (3-5 hours, \$49)
- Business Leadership (3-5 hours, \$49)
- Delegation (3-5 hours, \$49)
- Employee Performance Management (3-5 hours, \$49)
- Entrepreneurism (12-15 hours, \$150)
- Leadership Communications (3-5 hours, \$49)
- Leadership Decision-making (3-5 hours, \$49)
- Leadership Essentials (3-5 hours, \$49)
- Leadership Foundations (25-30 hours, \$285)
- Leadership Refresher (12-15 hours, \$150)
- Leadership Styles (3-5 hours, \$49)
- Leading Change (3-5 hours, \$49)
- Leading Organizations (3-5 hours, \$49)
- Leading Teams (3-5 hours, \$49)
- Leading the Leaders (3-5 hours, \$49)
- Managing Conflict (3-5 hours, \$49)
- Mentoring (3-5 hours, \$49)
- Supervision (55-60 hours, \$285)

### Applications and Best Practices

- ✓ Professional development opportunities for high-potential individuals.
- ✓ Round out a course on leadership.
- ✓ Include within a career readiness center.
- ✓ Online supervisor/manager training.
- ✓ Include online modules to fill curriculum gaps within courses on leadership.
- ✓ Instructional content for an executive education program.
- ✓ Components of a career readiness course.

### Pricing

**Pricing** is based on number of learner hours and the annual expected quantities. Modules are sold individually and in course packs. **Contact us** to develop a customized solution that works for your specific requirements.

**Course Pack Lite** includes a combination of individual topic-based modules up to 15 learner hours, e. g. two academic leveling modules and Write & Cite®. A Course Pack Lite also includes individual mid-duration modules, approximately 12-15 learner hours each.

**Course Pack** includes a combination of individual modules up to 60 learner hours. A Course Pack also includes individual longer-duration modules, approximately 20-60 learner hours each.

**Course Pack Plus** is a combination of individual modules up to 135 learner hours.