



Leadership Essentials

Everyone has the potential to be a great leader, but great leadership does not just happen. Great leaders intentionally create a plan, a road map, for developing themselves in the type of leader that others want to follow.

Becoming the kind of leader who inspires, engages, and motivates takes many different qualities. Not only do you need strong knowledge and expertise in your field, you also need to understand what leadership is, and what it means to lead by example.

In this module, get ready to think about what you really value and how to bring more of that into your leadership.

Outcomes

1. Differentiate between leadership and management.
2. Identify the values common among great leaders.
3. Discuss the power of positive expectations and how to apply it as a leader.
4. Assess what, how, and to whom you should delegate.
5. Describe what it means to be an ethical leader.
6. Use the Eight Universal Laws of Leadership to improve how I lead myself and others.

Recommended Learners

Higher Education

- Undergraduate Students
- Graduate Students
- English as a Second Language Students

Business, Industry, Nonprofits, & Agencies

- New Supervisors
- Step-up Supervisors
- Front Line Managers
- High-performing Team Members
- Senior Managers

Choose all the correct statements from the following list. 

- Over communication is bad for remote employees
- Do not trust remote employees to use their time well.
- One way to set expectations for remote employees is to show examples of work that you prefer.
- Stay focused on goals, not activities
- Do not give your remote employees much access to your time, give preference to your local people
- Do not express interest in the lives of your remote employees
- Constant interaction helps remote employees feel included.
- Avoid multi-tasking

An example of a learning event in our Leading Edge Learning modules. The types of instructional content within the modules include: readings, videos, transcripts, audios, interactive questions, offline application exercises, flash cards, narrated presentations, matching exercises, relevant articles, downloads, a final exam, and other activities designed to engage learners based on recognized science of learning educational concepts.

Applications and Best Practices

Higher Education

- ✓ Teaching leadership skills to undergraduate learners.
- ✓ Include in a career center for workplace skills development.
- ✓ Teach business English to non-native speakers.

Business, Industry, Nonprofits, & Agencies

- ✓ Developing the leadership skills of new employees.
- ✓ Helping new supervisors and managers with their leadership skills.
- ✓ Honing the leadership skills of senior leaders.
- ✓ Continuing Education Units (CEUs) for professional development and certification.

Pricing
Module is Approximately 3-5 Learner Hours

1-100 Learners per Year
 \$49 per Learner

101-500 Learners per Year
 \$44 per Learner

500+ Learners per Year
 \$39 per Learner