

## Filling Curriculum Gaps

Traditional academic programs that are transitioning to online must have engaging, relevant instructional content. Simply reading material is not sufficient for today's learners. Online courses also need to engage learners throughout the learning process. Learners do best when they can readily apply what they are learning through online interaction to cement new knowledge.

Using online components as homework assignments can significantly enhance in-person professional development programs so that in-person time can be focused more on application and shared learning.



## Solutions

**The Business and Business-related Curriculum.** Includes 16 online modules specific to business and business-related degree programs, undergraduate and graduate. Each module is 3-5 learner hours and includes a pre-test, instructional content, and post-test.

**Career Development Curriculum.** Includes seven online modules to help learners prepare for initial, re-entry, or advancement in the workplace. Modules are 12-15 learner hours. Modules can be included as standalone offerings within a career readiness program or included within existing career development courses.

**Leadership Development Curriculum.** Includes 15 online modules that can be included within courses and training programs related to leadership. Modules are either 3-5, 12-15, 25-30, or 48-60 learner hours. Modules can be offered to learners within existing leadership development courses or as standalone learning opportunities for learners within a leadership development curriculum.

**Experiential Learning Needs.** Includes three modules based on the *OneDay: Business Strategy Simulation*. Modules are 55-60, 90-100, and 125-135 learner hours. The standalone simulation, which can be used for both undergraduate and graduate programs, is 55-60 hours.

**Academic Writing Needs.** The modules include *Write & Cite®: An Academic Writing Readiness Course*, which includes a pre-test, 4-6 hours of online instruction, and a post-test. The module is appropriate for both undergraduate and graduate learners.

**Employee Development.** A variety of modules are available for leadership development, diversity and inclusion training, career management, technical skills development, organizational development, human resource management training, and executive education.

### Individual Modules

- **Critical Thinking/Problem Solving:**
  - OneDay: Business Strategy Simulation (55-60 hours, \$285)
  - Applied Business Leadership & Strategy (125-135 hours, \$395)
- **Oral/Written Communications:**
  - Write & Cite (4-6 hours, \$49)
  - The Perfect Voice by Roger Love (12-15 hours, \$150)
- **Teamwork/Collaboration:**
  - Continuous Improvement Team Member (12-15 hours, \$150)
  - Business Communications (3-5 hours, \$49)
- **Digital Technology:**
  - Information Systems Management (3-5 hours, \$49)
  - Technology in the Workplace (12-15 hours, \$150)
- **Leadership:**
  - Business Leadership (3-5 hours, \$49)
  - Leadership Refresher (12-15 hours, \$150)
  - Supervision (55-60 hours, \$285)
  - Leading Organizations (55-60 hours, \$285)
- **Professionalism/Work Ethic:**
  - Quality Customer Service (22-25 hours, \$285)
  - 12 Business Modules (3-5 hours, \$49)
- **Career Management:**
  - Career Readiness (12-15 hours, \$150)
  - Entrepreneurism (12-15 hours, \$150)
  - Financial Readiness (12-15 hours, \$150)
- **Global/Intercultural Fluency:**
  - Diversity and Culture in the Global Workplace (22-25 hours, \$285)
  - Emotional Intelligence (12-15 hours, \$150)
  - Global Dimensions of Business (3-5 hours, \$49)

### Applications and Best Practices

- ✓ Fill undergraduate curriculum gaps.
- ✓ Fill graduate curriculum gaps.
- ✓ Standalone offerings for programs.
- ✓ Supplemental learning opportunities.
- ✓ Library resources.
- ✓ Supplement in-person training programs.
- ✓ Employee development and enhancement.
- ✓ Just-in-time training needs.
- ✓ Address individual and team issues and concerns.
- ✓ Professional development.
- ✓ Executive education.

### Pricing

**Pricing** is based on number of learner hours and the annual expected quantities. Modules are sold individually and in course packs. **Contact us** to develop a customized solution that works for your specific requirements.

**Course Pack Lite** includes a combination of individual topic-based modules up to 15 learner hours, e. g. two academic leveling modules and Write & Cite®. A Course Pack Lite also includes individual mid-duration modules, approximately 12-15 learner hours each.

**Course Pack** includes a combination of individual modules up to 60 learner hours. A Course Pack also includes individual longer-duration modules, approximately 20-60 learner hours each.

**Course Pack Plus** is a combination of individual modules up to 135 learner hours.