

Academic Writing

Learners must be able to write discussion board posts, short papers, reports, theses, and dissertations at a level commensurate with the standards of the higher education institution.

Academic writing or scholarly writing is nonfiction writing produced as part of academic work. Writing that reports on university research, writing produced by university students, and writing in which scholars analyze culture or propose new theories are all sometimes described as academic writing.

Though the tone, style, content, and organization of academic writing vary across genres and across publication methods, nearly all academic writing shares a relatively formal prose register and frequent reference to other academic work.



Solutions

Write & Cite® Training Module and Competency Exam. Provides students the skills and knowledge needed to write, format, and properly cite academic papers, theses, and dissertations. The training module consists of 6 learner hours of instructional material organized into 8-units, each with 3-5 learning sections. Write & Cite® can be customized to teach APA, MLA, or CMS citation styles, along with online instruction regarding proper word choice, tone, plagiarism, paper organization, and literature-based research.

Business Writing Fundamentals. Writing is something learners will be expected to do well as they move into the professional business world. Writing style signals our leadership abilities; clear, effective, and appropriate written communication conveys both intelligence and dependability. The Business Writing Fundamentals module teaches the basics of writing a business letter, preparing a report, writing for a publication such as a peer-review journal or a book, and choosing the appropriate method or technology to convey your message.

Business Communications. Business communication is critical in today's workforce. Through an exchange of verbal or written statements, the ability to communicate is vital in creating an understanding of strategic goals, focus or events. Business communication also requires the ability to handle risk and crisis statements often with collaboration among team members. This module provides an understanding of foundational principals of communication, interpersonal dynamics in organizations, the variances in communicating with internal and external audiences, crisis, and risk communication, and developing impactful communication in professional presentations.

Individual Modules

- Write & Cite® (4-6 hours, \$49)
- Business Communications (3-5 hours, \$49)
- Business Writing Fundamentals (3-5 hours, \$49)
- Leadership Communications (3-5 hours, \$49)

Applications and Best Practices

- ✓ Teach the APA writing style requirements to both graduate and undergraduate students.
- ✓ Assess the learner's academic writing skills.
- ✓ Provide Write & Cite® through the institution's writing center.
- ✓ Use Write & Cite® for writing remediation and to avoid plagiarism.
- ✓ Assist course faculty with understanding and evaluating written assignments.
- ✓ Teach the depth and breadth of workplace writing requirements.
- ✓ Include Write & Cite® within an academic leveling program to help new graduate students learn the requirements for academic writing.

Pricing

Pricing is based on number of learner hours and the annual expected quantities. Modules are sold individually and in course packs. **Contact us** to develop a customized solution that works for your specific requirements.

Course Pack Lite includes a combination of individual topic-based modules up to 15 learner hours, e. g. two academic leveling modules and Write & Cite®. A Course Pack Lite also includes individual mid-duration modules, approximately 12-15 learner hours each.

Course Pack includes a combination of individual modules up to 60 learner hours. A Course Pack also includes individual longer-duration modules, approximately 20-60 learner hours each.

Course Pack Plus is a combination of individual modules up to 135 learner hours.