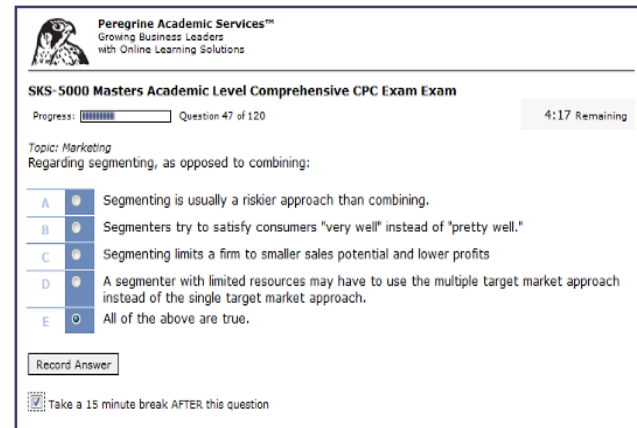


## Inside Our CPC-Based COMP Exam Services

We have three unique test banks: associates/bachelors, masters, and doctoral levels. Exam questions drawn are from the leading textbooks for business education and represent the foundational subjects associated with each CPC topic. Typically, these foundational subjects are included within the introductory course associated with each CPC topic.

You can also create new CPC-like topics that cover the unique curriculum associated with your program.



CPC exam questions are multiple choice and true/false and each question is timed (5 minutes). We can also accommodate unique ADA needs.

Students have 48 hours and 3 login attempts to complete the exam once the exam is started. Every exam is unique and based upon a random draw from the test bank with 10 questions per CPC topic (120 questions total). Users can take up to two breaks during the exam.

### CPC Topics

Our CPC-based COMP exams meet accreditation direct assessment requirements. As defined by the major accreditation authorities, the Common Professional Component (CPCs) include the following business topics:

1. Global Dimensions of Business
2. Information Management Systems
3. Quantitative Techniques and Statistics
4. Business Leadership
5. Business Integration/Strategic Management
6. Marketing
7. Business Finance
8. Accounting
9. Management
10. Legal Environment of Business
11. Economics
12. Business Ethics

Each topic has 4-8 subject categories. Analysis is both topic-level and subject-level.

## CPC-Based Comprehensive Exam Content

We use unique material that is most appropriate for the academic degree level, with test banks specific for the associates, bachelors, masters, and doctoral levels.

We also have international test banks that are globally focused so you do not have to test only in English using US-specific material.

Using unique test content based on the student's academic degree level is another essential requirement for program accreditation.

### Service Integration

Our CPC-based COMP exams work very well when used as an inbound/outbound direct measure assessment tool for your business academic program.

Students take the inbound exam at the start of their business program. Students take the outbound exam at the end of the program. The difference in scores is a direct measure of learning.

The cumulative difference in scores is your direct measure of learning success at the program level.



## Customized COMP Exams

We can customize our comprehensive exams to address your specific direct measurement requirements, both business and business-related degrees. We can create new topics or we can delete topics from your customized COMP exam test banks. You test only what you need to test.

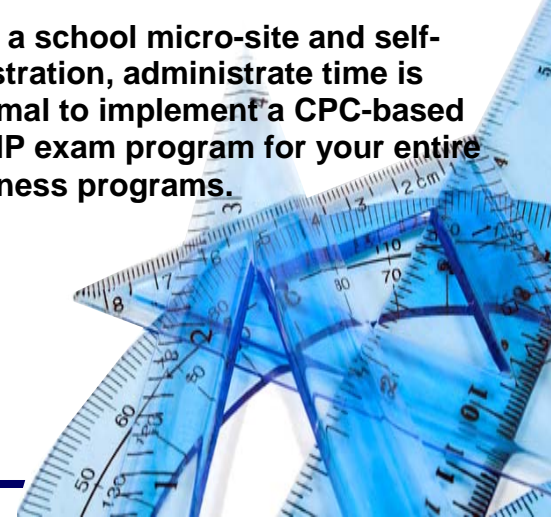
### Benchmarking

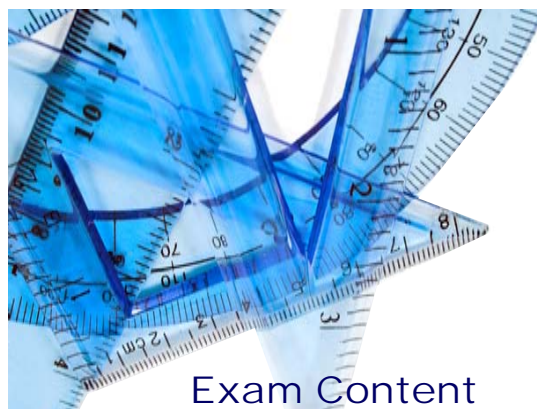
Inbound/outbound assessment programs fulfill your internal benchmarking needs. We can compare your outbound results with demographically similar schools for immediate measurement and external benchmarking.

### Cost Concerned?

Our online exams are competitively priced. Schools typically include the exam cost as a course fee or have the student purchase the exams from us directly using our secure e-commerce storefront, meaning the assessment program can be **cost-neutral** for your school.

With a school micro-site and self-registration, administrative time is minimal to implement a CPC-based COMP exam program for your entire business programs.





# Program Integration and Results

## Exam Content

We use unique material that is most appropriate for the academic degree level with three distinct test banks for US-based business schools and programs based upon the academic level of the curriculum: Associates/ Bachelors, Masters, and Doctoral.

CPC-based COMP exams for bachelors programs generally include all 12 CPC topics. Similar exams for graduate programs can be customized to include only those CPC topics included within your graduate curriculum. The exam includes 10 questions per CPC topic.

For an Associates Degree CPC-based COMP Exam, school officials select which of the CPCs (usually at least 4) for a customized test. An Associates Degree CPC-based COMP exam is 40-60 questions in length with 10 questions per CPC topic.

Test banks include 300-400 questions per CPC topic. Every test is unique based upon a random selection from the test bank. An exam includes 10 questions for each CPC topic. The CPC topics and overall question content meet the requirements for ACBSP and IACBE direct assessment.

Test Complete!  
SKS-5000 Masters Academic Level Comprehensive CPC Exam [view/download certificate](#)

Congratulations Olin Oedekoven, you have successfully completed the SKS-5000 Masters Academic Level Comprehensive CPC Exam

Exam Summary			
Exam	Questions	Completion Time	Score
SKS-5000 Masters Academic Level Comprehensive CPC Exam	120	1.1 hour(s)	61.7%

Exam Topics Summary		
Topic	Questions	Score
Leadership	10	40%
Legal Environment of Business	10	70%
Marketing	10	50%
Accounting	10	40%
Management	10	100%
Business Ethics	10	70%
Quantitative Research Techniques and Statistics	10	40%
Business Finance	10	50%
Economics	10	80%
Global Dimensions of Business	10	70%
Information Management Systems	10	50%
Business Integration	10	80%

By comparing the inbound and outbound test scores, both cumulatively and by specific CPC topic, you can directly measure the effectiveness of your curriculum at the program-level.

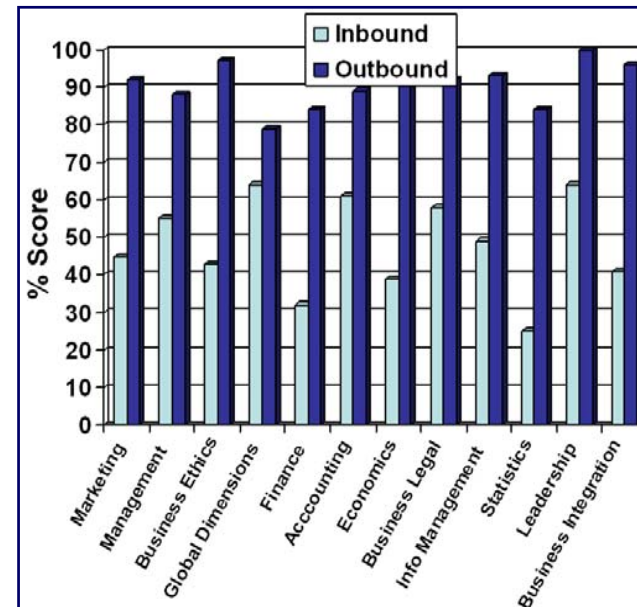
External comparisons with demographically similar schools based on your input are included.

We provide BOTH topic-level scores and subject-level results so that you can truly see how you measure up. With subject-level detail, you can more readily see how your students perform. Each CPC topic report includes 4-8 subjects. We show the percentage of questions missed for each subject.

Exam results are immediate. Immediately after the exam period, you will receive an Excel spreadsheet with all the raw data. You can evaluate the results based on your assessment criteria. We will send you a comprehensive report within a few days at the end of the evaluation period.

## Base Price and Discounting

Units	Discount	Price Per Test	
		BA/BS/Grad	AA/AS
1-50	Full Price	\$40	\$20
51-100	5%	\$38	\$19
101-250	10%	\$36	\$18
251- 500	15%	\$34	\$17
> 501	20%	\$32	\$16



## How Do You Measure Up?

Common Professional Component (CPC) Testing Services to Address Your Program-Level Accreditation Requirements

### Consider...

- ⇒ How do you demonstrate learning to your critical stakeholders including parents, employers, alumni, government agencies, boards, and accreditation authorities?
- ⇒ Do you have a direct assessment tool to measure the change in business education from the time a business major student enters your school until they graduate?
- ⇒ Would you like to know the proficiency of graduating students?
- ⇒ As an accredited business school, how do your students demonstrate CPC competency?

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