

Our on-line APA training program consists of 150 interactive questions divided into 17 sections based on the most current APA Style Manual (6th Edition).

Each section includes 8-15 pages of instructional content. Users do not need to have the APA manual with them when they take our online program.

Each section also includes 5-15 interactive questions designed to reinforce the instructional content. Users must get the question correct before proceeding to the next question.

Specific course sections include:

1. Manuscript Layout
2. Writing Style
3. Grammar
4. Scholarly Writing and Word Choices
5. Punctuation
6. Capitalization and Italics
7. Abbreviations
8. Headings and Series
9. Quotations
10. Numbers
11. Metrication
12. Statistical and Mathematical Copy
13. Tables
14. Figures
15. Reference Citations in Text
16. Reference List
17. Electronic Media

## How to Incorporate Our APA Writing Style Training Course and Competency Exam within Your Educational Curriculum

**Cost-Neutral Solutions:** We can develop a school micro-site where student self-register and purchase the APA course materials. The service is **cost-neutral** for your program and students can seek reimbursement of the costs from their tuition assistance providers, just as they do currently with their textbooks.

If your higher education curriculum includes a business writing or research course (typically the first course within a higher degree program), our APA Writing Style Training and Testing Program can be assignments within this course.

You can also offer the APA Writing Style Training Course and Competency Exam as an independent study option for students or as a supplemental curriculum requirement. The same micro-site process can be used for student registrations.

If you would like to beta-test our APA services, we can send you five free exam keys to evaluate the materials.

Faculty may receive a 50% discount when you require the APA services for your students.



## Return on Investment with Our Online APA Writing Style Training Course and Competency Exam

- ✓ Develop student and faculty APA writing style competency so that both can focus more clearly on paper content rather than form and style.
- ✓ Improves faculty efficiency and effectiveness when grading papers: academic papers will have the required level of APA writing style proficiency.
- ✓ Reduces writing anxiety for your students so that they can focus on content rather than on APA style.
- ✓ Improves writing style quality and publication potential for your dissertation and CAPSTONE documents.
- ✓ **Cost-neutral** for your program when you require the students to purchase the materials, just as they do currently with their textbooks.



**Develop Competencies for American Psychological Association (APA) Writing Style With Our On-line APA Training Course and APA Proficiency Exam**

Enable your students and professors to focus on content rather than on APA style.

Stop the **bleeding** and get everyone focusing on the real task, which is the content of the paper as opposed to the layout and style.

For More Information Contact:

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# APA Writing Style Training Course and Competency Exam

Are your students tired of seeing this?

~~Research indicates that leadership is important for organizations (Huber, 2006). We must hire and develop leaders at all levels (Smith and Jones, 2009). Young (2007) reports that subjects must practice hot-shot leadership that will make a difference in our world and remain ethical. The data is clear on this.~~

Please note that everywhere I have highlight there is an APA form and style error. Before I can review your paper for content, you must address these and similar errors found throughout your paper.

Are your professors tired of doing this?

Each section includes instructional content where both APA correct and incorrect formats are shown.

Online content means that you do not have to have the APA guide with you to complete the training course.

Each training course section includes 5-20 interactive questions where the content material is reinforced so that learning is achieved.

Interactive questions must be answered correctly before progressing to the next question, which helps ensure learning outcomes are met.

The training course is available for up to one year so that students can revisit the site as often as necessary to refresh their APA skills.

Base Pricing and Discounting			
Units	Discount	Course	Exam
1-50	Full Price	\$35.00	\$10.00
51-100	5%	\$33.25	\$9.50
101-250	10%	\$31.50	\$9.00
251- 500	15%	\$29.75	\$8.75
> 501	20%	\$28.00	\$8.00

**Keep in mind:** Including our APA services into your curriculum can be **cost-neutral** for the school when you use a school micro-site with student self-registration and the students purchase the services using our secure e-commerce checkout.

Additionally, we can integrate the sale of the APA services with your online bookstore so that the purchase of the materials by the students is included with the sale of the APA Style Manual and/or other required course textbooks.

We have integrated and embedded our services with several delivery platforms and textbook providers. Integration/embedded services means **seamless, cost-neutral delivery** to your students.

Our online American Psychological Association (APA) writing style training course and competency exam is the only such program currently available. While some sites may show examples of APA requirements, ours is the only true education course on APA style.

Most schools require students to submit their work using APA writing style. Although there are a number of websites with APA writing style tips and examples, to the best of our knowledge, there is no actual online training program in APA—until now!

**Combining Words and Figures**

Use a combination of figures and words to express:

- Large rounded numbers
- Back-to-back modifiers

**Incorrect**

Over **three** million people responded to the survey. The project had a budget of **one point eight billion dollars**. Only **10** 7-point scales were identified. The data are located in the **4th** column.

**Correct**

Over **3** million people responded to the survey. The project had a budget of **\$1.8 billion**. Only **ten** 7-point scales were identified. The data are located in the **fourth** column.

The APA competency exam includes 50 true/false and multiple choice questions that cover all of the material included with the training course.

Exam results can be part of the course grade for your students when our online APA service is included within your business course. The service can also be used for PDU, CEU, and/or Academic Credit status.

