



# e-Programmes

Online MBA, MPhil, & DBA Curriculum

Peregrine Academic Services provides the curriculum and content for use by universities to offer online, graduate programs in business management with an emphasis on leadership.

### Three online academic programs are offered:

- + Master of Business Administration (e-MBA)
- + Master of Philosophy (e-MPhil)
- + Doctor of Business Administration (e-DBA)

The online programs are a complete service package whereby schools teach the programs after adopting the service. The courses can be delivered through your current learning management system (LMS) or for ease of updating and maintenance you can utilize our hosted Moodle site. The school brands and implements the program, and awards the

The curriculum is designed to be provided online, face-to-face, or in a blended/hybrid format. Modules are typically 8-weeks in duration but can be adapted.

### COURSE CONTENT

Course content is dynamic, interactive, and contemporary. The activities and assignments include online learning instructional units, business news content provided by *Bloomberg Businessweek*, academic references and supplemental reading materials.

### ACCREDITATION FOCUS

The programs are designed to satisfy the accreditation requirements of internationally recognized business accreditation agencies. Each program has an assessment plan with measurable learning objectives and Peregrine provides comprehensive documentation and implementation guidance.

### LEARNING MODEL

The program is based on 'discovery learning' whereby students learn by researching, reading, undertaking online activities, and interacting with the other students and the instructor.



For a full tour of this dynamic resource, contact us today!

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## The e-MBA Program

The e-MBA program consists of 11 courses (36 credit hours) and includes 6 core courses (business fundamentals, 18 credit hours), 3 specialization courses (business leadership, 9 credit hours), and 2 thesis courses (9 credit hours). The service is provided within Moodle® and can be customized and branded to a specific school. The program has defined objectives and learning outcomes with both course-level and program-level assessments.

### PROGRAM OBJECTIVES:

- + Develop an understanding of applied foundational business knowledge
- + Apply business knowledge towards evaluating, analyzing, and solving business problems
- + Apply values-based leadership decision-making with business problem-solving

### THE e-MBA BUSINESS CORE COURSES

(18 credit hours)

- Business Communications (3 hours)
- Principles of Management (3 hours)
- Accounting, Finance, and Capital Management (3 Hours)
- Economics (3 Hours)
- Marketing (3 Hours)
- Global Business (3 hours)

### LEADERSHIP SPECIALIZATION

(9 credit hours)

- Entrepreneurism and Family Business Leadership (3 hours)
- Organizational Leadership (3 hours)
- Strategic Leadership (3 hours)

### THE e-MBA THESIS

(9 credit hours)

- Research Methods and Statistics (3 hours)
- The e-MBA Thesis (6 hours)

## The e-MPhil Program

The e-MPhil program consists of four courses (12 credit hours) and fits in-between the MBA and the DBA as a part of a sequential program of study that culminates in the DBA.

### PROGRAM OBJECTIVES:

- + Develop research skills required for business and business related problem-solving
- + Understand business ethics and ethical decision-making in relation to business and society

### THE FOUR e-MPHIL COURSES FORM THE FOUNDATIONAL CURRICULUM OF THE e-DBA:

- Contemporary Issues in Business and Management (3 hours)
- Applied Business Research Techniques (3 hours)
- The Global Business Landscape (3 hours)
- Ethics and Society (3 hours)

The school could award an e-MPhil degree upon completion of the 12 credit hours, and then the student continues towards his/her e-DBA degree.

## The e-DBA Program

The e-DBA program includes 10 courses (48 credit hours) (assuming completion of the e-MPhil or transfer credit of the 12 credit hours) with an emphasis on applied research and culminates with the successful defense of the DBA dissertation.

### PROGRAM OBJECTIVES:

- + Students are able to describe, evaluate, and form recommendations relative to the current business environment and apply these skills within their own workplace situation
- + Students are able to conduct academically sound, applied research for their specific business needs
- + Graduates are able to assume senior level leadership positions within their organizations

### THE e-DBA CORE COURSES

(12 credit hours)

- Issues in Global Business (3 hours)
- Critical Thinking in Business (3 hours)
- Executive Level Leadership (3 hours)
- Applied Research in Business (3 hours)

### THE e-DBA DISSERTATION COURSES

(36 credit hours)

- Doctoral Quantitative and Qualitative Research Techniques (3 hours)
- Doctoral Comprehensive Exam (3 hours)
- Dissertation Literature Review (6 hours)
- Dissertation Concept Paper (6 hours)
- The e-DBA Dissertation (12 hours)
- The e-DBA Dissertation Oral Defense (6 hours)

## Service Pricing

Without customization, the academic program cost is \$5,000/\$2,500/\$4,000 per student for e-MBA/e-MPhil/e-DBA programs, respectively. Volume discounts apply as student enrollment increases.

A 3-module concentration is \$2,000 per student and a 4-module specialization is \$2,500 per student, with discounting available as student enrollment increases. Various module combinations are available to create unique specializations and concentrations.

Do you need just one or two online modules to supplement your existing graduate programs? The module price is \$500 per student with discounting based on student enrollments.

Programs and modules may be customized. Customization fees are dependent on the requirements of the client school.



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