



# B-School Connection

## Education Resource Center

The B-School Connection Education Resource Center is designed to bridge the gap between business theory and practical application. The Education Resource Center integrates current global news into the classroom and inspires students to engage in critical thinking about events shaping the world today.

### The B-School Connection...

- ➔ Provides online, easily accessible, low cost weekly news content
- ➔ Offers instructional and integration support
- ➔ Fosters more informed and better engaged students
- ➔ Adds a global and international dynamic to any classroom
- ➔ Develops globally informed, career-ready graduates



For a full tour of this dynamic resource, contact us today!

+1 (307) 685-1555

[info@PeregrineAcademics.com](mailto:info@PeregrineAcademics.com)

[PeregrineAcademics.com](http://PeregrineAcademics.com)

**SUPPLEMENT ANY COURSE OR PROGRAM WITH CURRENT, APPLICABLE, DISCIPLINE-SPECIFIC, AND COMPETENCY-BASED CONTENT.**

The B-School Connection addresses programmatic and institutional accreditation requirements related to general skill areas, foundational knowledge, the global context, student engagement, entrepreneurial skills, innovation, lifelong-learning, and workplace application.

## Article Summaries

Each week, our advisory board of academic writers provides article summaries with key learning points, discussion questions, and activities for students. Full articles are available for faculty and students directly within the Education Resource Center.

### SEARCH ARTICLE SUMMARIES BY:

- + Academic Discipline & Topic
- + Economic Sector
- + Geographical Region
- + Competency
- + Summary Activity Type

## Online Quizzes and Exams

Faculty can now generate custom online quizzes and exams directly from the Education Resource Center – as illustrated below – based on the article summaries produced by the Advisory Board. The Quiz/Exam feature offers faculty a quick way to test student knowledge on assigned articles and the concepts being taught in class.

## Seamless Integration

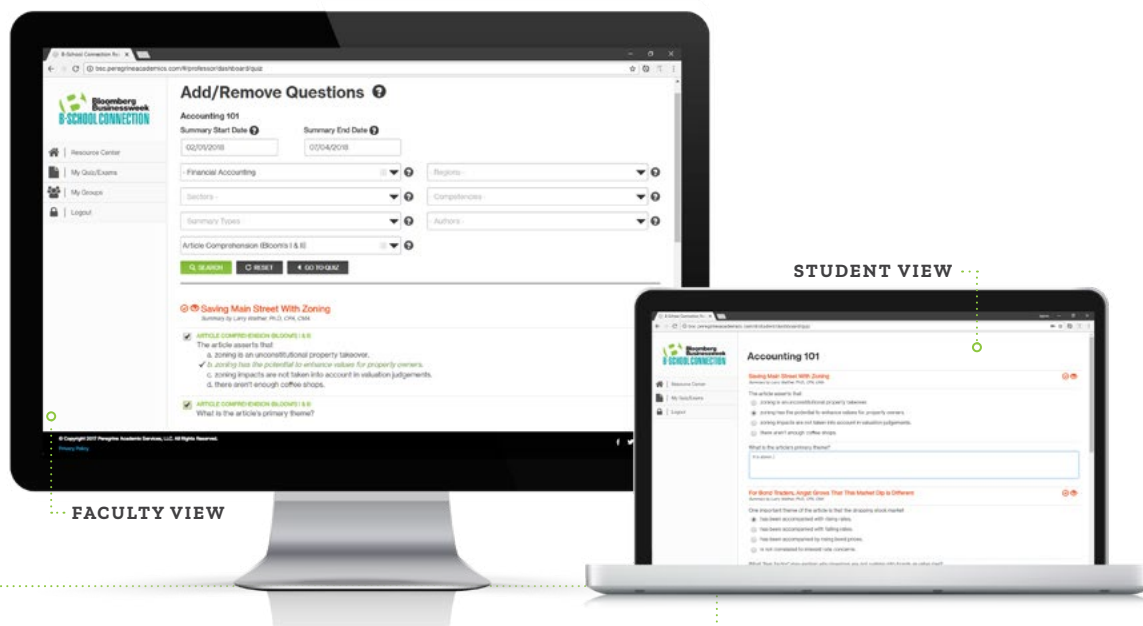
The Education Resource Center offers discipline specific sample syllabus content and lesson plans that demonstrate how you can easily integrate the B-School Connection into your curriculum and enrich your student's experience. We also provide LTI integration with your learning management system to create a seamless experience for faculty and students.

### CLASSROOM INTEGRATION ACTIVITIES:

- + Discussion Board Posts
- + Short Papers
- + Student Presentations
- + Student Team Projects
- + Case Studies
- + Assessment Activities

## Faculty Certification

Faculty members can further their professional development, learn integration techniques, and contribute to their academic community by participating in the B-School Connection Faculty Certification Program.



## Service Pricing and Guest Site Information

**Education Resource Center:** \$15 per student per year

Digital subscriptions to *Bloomberg Businessweek* are available as an optional add-on.

Visit the B-School Connection Education Resource Center at: [BSC.PeregrineAcademics.com](http://BSC.PeregrineAcademics.com)

Contact us at [Info@PeregrineAcademics.com](mailto:Info@PeregrineAcademics.com) to speak with a representative and to obtain the guest registration code for a full tour of this dynamic academic resource.



For a full tour of this dynamic resource, contact us today!

+1 (307) 685-1555  
[info@PeregrineAcademics.com](mailto:info@PeregrineAcademics.com)



[PeregrineAcademics.com](http://PeregrineAcademics.com)