TOGETHER, WE BELIEVE WE CAN CHANGE THE WORLD

Peregrine Global Services develops values-based leaders and provides higher education assessment, educational, and support services. We combine technical ability with expert consulting to provide organizations the information and resources they need to accomplish their goals.
## Our Pillars of Excellence

<table>
<thead>
<tr>
<th>Engaging because your needs matter.</th>
<th>Knowledgeable because problems are dynamic.</th>
<th>Relevant to provide you with results that work.</th>
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<tbody>
<tr>
<td>We listen, we learn your uniqueness, and together we find your solutions.</td>
<td>By leveraging our expertise from various backgrounds, cultures, and industries we offer a diversity of perspectives.</td>
<td>We provide practical solutions to solve today's problems for tomorrow's success.</td>
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Higher Education Services & Programs

Assessment Services:
+ Accounting and Finance
+ Business Administration
+ Criminal Justice
+ Early Childhood Education
+ General Education
+ Global Business Education
+ Healthcare Administration
+ Public Administration

Educational Programs and Support:
+ Academic Leveling Courses
+ Business School Resource Center
+ Launch & Learn
+ Online Leadership Courses
+ Write & Cite®
+ EvaluSkills

Services:
+ Academic Consulting
+ HR Consulting
+ Leadership Development
+ Client Admin
+ Educational Site
+ Learning Outcomes Mapping & Reporting Utility
+ Assurance of Learning
How are you assessing and evaluating your graduate and undergraduate program outcomes?

Assessment of learning outcomes is a key requirement for both institutional accreditation and programmatic certification.

The challenge is finding the right assessment tool that is flexible, comprehensive, and affordable with an external comparison that corresponds to the program.
Service Objectives

+ Provide a meaningful, cost-effective, and practical solution to the evaluation of programmatic learning outcomes.
+ Conduct comparisons of the program’s results to one or more external aggregate pools.
+ Conduct internal analysis of the program.
+ Directly measure retained student knowledge.
+ Address accreditation requirements.
Business Administration

Academic Programmatic Assessment
Peregrine Academic Services provides normed, summative assessment service for Business Administration (BUS) academic programs used for internal and external programmatic evaluations.

The customizable service is easily managed and can be effectively integrated into any business program to evaluate retained student knowledge associated with the program’s learning outcomes.

The assessment service is specifically designed to address programmatic accreditation requirements related to learning outcomes assessment, quality assurance, and external academic benchmarking.
The Accreditation Relationship

The BUS assessment service addresses programmatic and institutional accreditation requirements related to:

Learning Outcomes | Quality Assurance | Direct Measurement | Programmatic Evaluation
Key Features

+ Build a specific assessment service aligned with learning outcomes by selecting from 13 available core business topics.

+ Integrate directly into the learning management system (LMS) for seamless delivery to the students and automated gradebook posting.

+ Choose from three test banks: undergraduate, master’s, and doctoral.

+ Client Admin with 24/7 unlimited access to the individual student results and analytical reports.

+ Benchmarking of scores with other institutions based on institutional demographics.

+ Randomized exam question delivery that does not require an exam proctor.
13 Business Administration Topics

Each BUS Topic has 4-8 Subjects

1. Accounting
2. Business Communications
3. Business Ethics
4. Business Finance
5. Business Integration and Strategic Management
6. Business Leadership
7. Economics (including subtopics in)
   + Macroeconomics
   + Microeconomic
8. Global Dimensions of Business
9. Information Management Systems
10. Legal Environment of Business
11. Management (including subtopics in)
    + Human Resource Management
    + Operations/Production Management
    + Organizational Behavior
12. Marketing
13. Quantitative Techniques and Statistics
Additional Topics

These topics are often used in conjunction with a core BUS program exam to assess the specialization or concentration.

+ Marketing
+ Human Resource Management
+ Real Estate
+ Homeland Security
+ Public Administration
+ Healthcare Administration
+ Accounting and Finance
+ Criminal Justice
+ Sport Management

You can develop additional topics specific to your program.
Trusting External Measurements
When Another Indicator is Needed
Test Bank Validity and Reliability

Exam questions are aligned with the knowledge areas and have been validated and peer reviewed.

Regular psychometric analyses of the test banks ensure reliability and accuracy.

Exam difficulty is relative; the exam assesses retained knowledge of the students at the program level using a nationally normed instrument.

Principal measures of reliability are:
1. Item Difficulty
2. Item Discrimination
3. Question Interchangeability
Academic Program Integration

The assessment service can be readily integrated into any academic program and most learning management systems (LMS) with flexible purchase options.

+ Sold through the university’s bookstore.
+ Institutional purchase with monthly invoicing.
+ Student purchase through self-registration.
Course Integration

The assessment service is typically included within a course. The inbound exam is included as a course activity early in the academic program. Completion of the outbound exam is one of the last course activities before program completion.

Options for delivery of the exam to the students:

+ A school-specific microsite for student self-registration and password protected.
+ Technical integration with the LMS for automated registrations and gradebook postings. We can integrate with commonly used LMS platforms.
Customization for Program Alignment

Program managers select the topics that apply to their specific program(s).

In most situations, an associate level exam will include 4-6 topics, a bachelor level exam will include 10-12 topics, and a graduate-level exam will include 8-10 topics.

Topic selection depends upon the learning outcomes and program curriculum. The exam generates 10 questions per topic.
The Inbound-Outbound Assessment Approach

Students complete an inbound exam early in the program and then an outbound exam toward the end of the program. The comparison of inbound and outbound exam scores is the direct measure of learning.

A detailed analysis of the exam results is used for evaluating learning outcomes. The comparison of the cumulative results with other institutions is used for academic benchmarking.

If your student body demographics have not changed significantly, inbound and outbound exams can be administered concurrently for statistically valid comparisons.

Pairwise reporting is available once individual students who took the inbound exam also complete the outbound exam.
Online Exams for Assessment
Reliable and Valid Assessment Tools
Secure Online Delivery Platform

Measures are in place to help ensure the integrity of the exam process:

+ Randomized question selection
+ Disabled copy/paste content
+ Timed questions
+ Monitored activity
The Online Exam

+ Student completion certificate may be submitted for academic accountability.

+ Outbound exams are usually incentivized (graded) to encourage the students to do their best.
Secure Online Delivery Platform

+ Questions are timed and served one-at-a-time without the option to backtrack.

+ Students can access the exam three times within a 48-hour window to complete the exam.
Student Completion Certificate

Students receive a completion certificate summarizing results, with a breakdown of subject-specific results.

Administrators can download all student results.
Client Admin

Better Benchmarking and Improved Decision Making
24/7 access to Client Admin, the system where school officials track student progress and generate reports; both individual and summative.
A fully searchable registration management capability within Client Admin offering school officials 24/7 access to student results and service registrations.
Report Options from Client Admin

There are both individual and summative reports to choose from to analyze and report the results.
NEW - Manage and report your outcomes assessment results across all academic levels

Save valuable time with our Learning Outcomes Mapping utility.

Enter your institution’s learning outcomes, map those learning outcomes - across the institution and through a series of assessments - and then report the results organized by those learning outcomes in one streamlined process.

To take advantage of Peregrine’s Learning Outcomes Mapping utility, contact a member of our Client Services Team.
Individual Reports for Assessment Services

Individual Results Report
An Excel file with the student-by-student results showing the percent correct for each topic and subject.

Pairwise Report
Shows student-by-student results when the same student who took the inbound exam also completes a mid-point and/or outbound exam.

Pairwise Executive Summary Report
An abbreviated summary report of the pairwise report.
Programmatic Evaluation Reports for Assessment Services

**Longitudinal Analysis Report**
A side-by-side comparison of different exam periods, with ability to show up to 4 exam periods on the report.

**Internal Analysis Report**
A report of a selected group of exams with the selection of one aggregate pool at a time with both an analysis of means and an analysis of the frequency correct.

**Executive Summary- Internal Analysis Report**
An abbreviated summary report of the internal analysis report, with the ability to choose up to 5 aggregate pools for comparison purposes.

**External Comparison Report**
A report of a selected group of exams comparing the results against one or more aggregate pools.

**Executive Summary- External Comparison Report**
An abbreviated summary report of the external analysis report.

**Program/Cohort Comparison Report**
A side-by-side comparison of the results between one or more academic programs or cohorts of students where there is overlap of topics on the student exams.
Supplemental Reports for Assessment Services

Response Distractor Report
A unique report that summarizes why students answered questions incorrectly based on 5 types of response distractors. *Peregrine is the only service provider with this capability.*

Student Survey Report
A summary report of the results from the optional student survey administered in conjunction with an outbound exam.

Grade Scale Report
A report based upon the client school’s exam results used to determine a school-specific grading scale based on percentile scoring.

Aggregate Extraction Report
A report with the aggregate data in Excel format used for additional data analysis.

Client Schools in Aggregates Report
A listing of the schools included in each of the aggregate pools.
The Individual Results Report is used to summarize student results in Excel format.
Internal Analysis Report

The Internal Analysis Report is most commonly used for learning outcomes analyses.

School results are compared at the topic and subject levels based on percent scores and percentile rankings to determine if student performance is below, at, or above desired thresholds established by the school.
With the External Comparison Report, up to 5 different aggregate pools can be chosen and used to compare against the school’s results for external benchmarking.
Longitudinal Report

The Longitudinal Report is used to analyze 2-4 sets of results over time.

Regression analysis helps school officials understand the effect of changes to the program over time.
The Program or Cohort Report is used to compare two or more groups of exam results. Typical comparisons include by campus location, program delivery modality, and student major.
Pairwise Report

The Pairwise Report is used when the institution administers both inbound and outbound exams.

When the student completes the outbound exam, his/her score can be paired with the inbound exam result.
The Response Distractor Report assists school officials in understanding the reason students answered questions incorrectly based on five types of response distractors.

Peregrine is the only service provider with this capability.
School officials have the option to include a survey with an exam (at no additional cost).

Typically, this is an end-of-program survey, often used as an indirect measure of learning outcomes and student satisfaction. The institution determines the survey questions.
Grade Scale Report

Once an institution has completed an appropriate number of exams (>50), the school has the option to generate a Grade Scale Report based on the school’s results.

This report is used most often for grading the exam.
Aggregate Data refers to the results obtained by other schools using the assessment service. School officials can download the data for use for completing additional analyses of the results.
Using the Report Wizard

A user-friendly Report Wizard guides the user through report generation. Report criteria can be stored for subsequent use.
Helping You Navigate

High Quality Service and Support

Peregrine
Academic Services
Peregrine’s Educational Site

We offer the Educational Site to current clients as a way to share innovations and best practices for learning outcomes evaluation, techniques, and report interpretation for quality assurance.
Our guest site gives access to college and university officials who desire to learn more about our services, understand how self-registration works, and evaluate our exam and educational services. Email us at Info@PeregrineGlobal.com to try out a service!
Service Pricing

Service pricing is based on annual projections and includes access to all individual results, summative reports, and analytics.

Customization of assessments, client and technical support services, along with Client Admin features and capabilities are all included in this one simple service pricing.

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<th>SERVICES PER YEAR</th>
<th>PRICE PER EXAM</th>
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<tr>
<td></td>
<td>BA/BS/GRAD</td>
</tr>
<tr>
<td>1-100</td>
<td>$45</td>
</tr>
<tr>
<td>101-500</td>
<td>$40</td>
</tr>
<tr>
<td>501+</td>
<td>$36</td>
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Combining Assessment with Educational Programs

The assessment service can be leveraged within a package of services to create cost-effective academic solutions designed to satisfy more than one accreditation or regulatory requirement.

Commonly, the inbound exam is combined with:

- Academic Leveling Courses for incoming master or doctoral level students.
- The Business School Resource Center which creates a contemporary content solution for students throughout their academic program.
- Write & Cite® to improve the writing style of students as they enter academic programs.

Package prices may apply when combining more than one service based on quantity discounting.
Peregrine Global Services

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